

# MIGRATION AND BUSINESS: EXPLORING THE DYNAMICS BEHIND REMITTANCES, CROSS-BORDER ACTIVITIES OF FIRMS, AND ECONOMIC GLOBALIZATION

Nov 16, 2022 | Global Start Times:

11:00-12:30 EST (Washington DC)

16:00-17:30 GMT (London)

17:00-18:30 CET (Vienna)

Webinar co-hosted by Migration, Business & Society, Centre for International Business at the University of Leeds (CIBUL), and the Global Knowledge Partnership on Migration and Development (KNOMAD) at the World Bank.

The implications of migration for development, economic prosperity, and for cross-border activities of firms are undeniable. Migrant remittances represent one of the most transformative processes of migration and are often viewed as a “bottom-up” source of development. In addition, the demand created by migrant investments in their home countries supports the expansion of the market for multinational firms and encourages local firms to go abroad themselves. In this webinar, **Dilip Ratha**, the Head of KNOMAD and Lead Economist for Migration and Remittances at the World Bank will be joined by International Business Professors **Chris Pitelis** (*University of Leeds*) and **John Cantwell** (*Rutgers University*) to discuss these dynamics. To open new lines of interdisciplinary thinking, Professor in Migration and Globalization **Mathias Czaika** (*University for Continuing Education Krems*) will elucidate on migration policy as intervening factor of economic globalization.

The session will be moderated by **Aida Hajro** (*University of Leeds*) and **Milda Žilinskaitė** (*Vienna University of Economics and Business*).

## Registration:

To register please go to **Migration and Business Webinar, Wed 16 Nov 2022** | **Eventbrite** by clicking below or inserting the link into your browser:  
<https://www.eventbrite.co.uk/e/migration-and-business-tickets-444510642297>

## Speakers



World Bank

### Dilip Ratha

Dilip is the Head of KNOMAD and Lead Economist, Migration and Remittances, Social Protection and Jobs Global Practice at the World Bank. Dilip is a thought leader on migration, remittances, and innovative financing for development, including diaspora bonds, future-flow securitization, and shadow sovereign credit ratings. His 2014 TED talk on migrant remittances, with over 1.47 million views, has inspired many start-ups.



University of Leeds, UK

### Chris Pitelis

Chris is Professor of International Business and Sustainable Competitiveness at the University of Leeds. His research interests lie in foreign direct investment, international political economy and finance, theory of the firm, and migrant remittances. He has coordinated projects, consulted, trained and designed policies for international organizations, national governments and regions, NGOs and businesses.



Rutgers University, USA

### John Cantwell

John is Distinguished Professor of International Business at Rutgers University. His research spans the fields of international business and management, economics, economic history, economic geography, philosophy and innovation studies. He has served as Editor-in-Chief of the Journal of International Business Studies, which is the leading journal in the field of International Business Scholarship.



University for Continuing Education Krems, Austria

### Mathias Czaika

Mathias is Professor in Migration and Globalization at the University for Continuing Education Krems. His research includes drivers and dynamics of international migration processes, migration policy making and policy impacts, and migration of highly skilled workers, asylum seekers and refugees. He formerly served as the Director of the International Migration Institute at Oxford University.

## *Moderators*



University of Leeds, UK

### Aida Hajro

Aida is Professor of International Business and Director of the Centre for International Business at the University of Leeds.



Vienna University of Economics and Business, Austria

### Milda Žilinskaitė

Milda is Senior Scientist and Manager of the Competence Center for Sustainability Transformation and Responsibility at the Vienna University of Economics and Business.